

SIDE LINE PROFITS INCOME IDEAS

THAT REALLY WORK!



16 Best Online Opportunities For People
Who Want To Earn A Great Side Income
Without The Overwhelm.

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INTRODUCTION

Welcome, and thank you for taking the first step towards building something truly rewarding for yourself. If you're here, it's likely you're searching for a way to create more freedom, flexibility and fulfilment in your life - whether that's through a side project, a new business or simply exploring what's possible from home. This guide is designed with you in mind: someone who's curious, motivated and ready to take action, even if you're not quite sure where to begin.

Inside, you'll find practical, step-by-step advice to help you cut through the overwhelm and get started quickly. From naming your project (even if it's just for you) to breaking down big goals into manageable milestones, this guide is all about making progress feel achievable.

You'll discover how to set realistic timeframes, track your wins and keep your momentum high - all while sidestepping the common pitfalls that can trip up even the most determined beginners.

To get the most from this guide, take it one section at a time. Jot down your ideas, set your first mini-goal and don't be afraid to adapt the steps to fit your own life and ambitions. Remember, this isn't about perfection - it's about progress, however small.

As you work through these pages, know that you're not alone. Myself and my team here to support you with regular insights, encouragement and practical tips to help you stay on track. Our mission is to make building an online income accessible, enjoyable and genuinely life-changing - no jargon, no hype, just real-world advice that works.

Here's to your next chapter. Let's get started.

Warm wishes

Chigs B. Gohel

1. Print on Demand (POD)

Imagine you had a range of products listed on the busiest online marketplace in the world....

I'm talking about real, physical objects like T-shirts, hoodies, coasters, tea towels, cushions, posters, calendars, tote bags, phone cases, mouse pads and pet bandanas.

This is now possible with **Print-On-Demand**.

Clothes, accessories, artworks can be printed with any design or text you choose, from slogans, popular sayings and famous quotes to images, evocative artworks and pop culture pastiches.

You can upload the designs on Etsy, where you can access a bustling online marketplace of customers who are actively searching for these products.

Whenever someone makes a purchase, they go directly through online print-on-demand services who will make them to-order.

Everything is done for you... the manufacture, storage, packaging and shipping.

Which means that, once your design is listed, sales happen automatically, creating a rolling passive income that can grow and grow for years.

Benefits:

- **Low Startup Costs**, there's minimal initial investment required, with no need for inventory and no need to find storage or rent bricks-and-mortar premises
- **No packaging or posting** print on demand services handle all the payments, production, and shipping
- **Low skills**, you can use AI tools to do the writing, design and planning for you.
- **Low commitment**, you can work whenever you choose, from wherever you have an internet connection, and there's no need to be at your computer to take orders or deal with customers.

Tools & Platforms:

- [Canva](#) user-friendly software for creating designs using templates, especially text-based or simple graphic designs.
- [Midjourney](#) or [ChatGPT](#) can generate unique artwork from text prompts – useful if you have ideas but lack drawing skills.
- [Placeit](#) (paid) offers thousands of realistic mock-up scenes (e.g., a model in a cafe wearing your t-shirt, or your mug design in a kitchen setting). Canva Pro also has mock-up integrations.
- [Etsy](#) popular for custom and handmade, including Print-on-Demand.
- [Printful](#) they have a fulfilment centre in Birmingham, UK, which means fast shipping.
- [Printify](#) A network that connects you to various print providers

If you're looking for a fun way to make money online from products that you'll be proud to sell, this could be for you!

2. Email Newsletter

I want to show you a proven way to make as much as **£2,000-£10,000 a month**, just for sending a few emails each week.

This is what's possible when you publish an email newsletter.

You send valuable FREE content at least twice each week to a niche audience of enthusiastic readers who are interested in a specific subject, goal or problem.

It could be making money, easing pain, losing weight, gaining confidence, learning a skill, improving their diet, getting a promotion, or saving money.

Your emails give them news, recommendations, tips, opinions and links to resources that will help them, enlighten them or enrich their lives.

By offering something genuinely useful every week, you build a reciprocal relationship in which they get information in return for their attention, which means high open rates and engagement.

After you gain more than 100-500 subscribers, you can monetise that readership by promoting products directly to them.

These could be:

- **Digital Products**, eBooks, digital planners, how to guides, step-by-step manuals, online courses, membership sites, subscription services and software tools.

- **Physical Products**, books, zines, clothes, gift items, food and drink, supplements, gadgets.
- **Services**, consultancy, tuition, mentorship.

These products and services could be your own creations, or other people's products which you sell on commission through affiliate links or JV partnerships.

They can range from eBooks and planners worth £10 - £50... to courses worth £300 - £500... to high level coaching services worth £1,000s+.

The more your list grows, the more potential sales you can make, and the more you can earn.

And the good news is, you can use AI tools like Chat GPT to help you research, structure, write and edit your emails.

Benefits:

- It's low risk, you can get started on a shoestring with almost zero investment
- It's low tech, you can use freely available tools and platforms with ready-made systems and templates that don't require tech skills or specialist knowledge.
- It's flexible, you can work whenever you choose, day or night, from anywhere with a laptop connection.
- It's scalable, this can start small and grow into a limitless number of income streams from multiple products
- It can be AI-powered, so if you lack confidence and skills in writing, or you don't have lots of spare time, you can use tools like Chat GPT to create content quickly and effortlessly.

Tools & Platforms:

- An email broadcaster like Mailchimp <https://mailchimp.com/>
- MailerLite <https://www.mailerlite.com/>

- BirdSend <https://www.BirdSend.co>
- Aweber <https://www.Aweber.com>
- Or you can use an integrated system like Systeme.io <https://systeme.io/home>. This gives you email broadcasting plus pages for promotion, email collection, and sales.
- ChatGPT <https://chatgpt.com/> for help with structuring, planning, writing and editing.

This could be a rewarding part-time business that you can fit around a day job or another business. You can do the work each week in one batch or in 30-60 minutes per day or night. It does require weekly email broadcasting, but it is possible to set up and schedule in advance.

3. Substack Publishing

There's a brilliant new way that you can get paid every week for short blog posts - with AI helping you do most of the legwork when it comes to writing, planning and editing.

It's all thanks to Substack, a platform which allows you to publish information and get paid directly by subscribers.

Popular subjects include finance, investing, trading, food, drink, sports, politics, technology, business, religion, culture and arts.

Simply find a niche within one of those categories which appeals to you, then post regular short articles about in-demand topics that help your readers solve problems, achieve goals and understand more about their special interests.

You don't need to build a website, process payments or handle subscriptions. When you sign up, you get a place to post content online and also send it privately to subscribers via email.

This is important, because email delivers your message into a reader's inbox rather than relying on them to come and find your latest post.

What's more, with the aid of AI tools, you can research, plan and create the content without being a professional writer or having vast amounts of knowledge.

Substack has a readymade funnel system that lets readers have some free content, but restricts the best stuff, which they must pay a small amount each month, anything from \$5-\$75 (which is around £3.50-£55).

It means that you don't have to become an affiliate seller or embed adverts. And you don't need to create your own products. Instead, you get paid for your content.

For instance, with 100 subscribers paying \$10 a month, you'd be earning \$841 a month (around £673). With 200 subscribers at the same rate, you'd be looking at £1,346.

Substack processes the payments and does the admin for you. It also offers editing, proofreading, art and design, and legal services. In return it takes between 10 and 15% of your earnings from subscriptions.

Benefits:

- **Super simple**, everything happens on one platform
- **Get paid directly**, no need for products or affiliate links
- **Low tech**, no need for a website, design tools or payment processing

Tools:

- [Substack](#)
- [ChatGPT](#) for help with structuring, planning, writing and editing.

This is a much simpler version of email publishing or blogging, where all you need to do is create great content to make money. Potentially that could grow to over £16K per year for something you do in your spare time, without creating products, running a website, or dealing with admin.

4. Self-Published eBooks & Guides

Right now, eBooks are booming. The global market is estimated to grow by 10% per year from 2025-2029, according to market research company Technavio.

This is a really exciting market for a first-time entrepreneur to get into, because it's now so easy and low risk.

You don't need a publisher, literary agent, or even a background in writing to profit from eBooks, especially when you focus on niche, non-fiction guides and workbooks that offer practical help to solve problems and achieve goals.

These can be sold on platforms like Amazon, Audible, and Etsy without handling orders yourself. Your sales could roll in day and night, **bringing in £500- £2,000, per month**, all from a digital asset that sits online without you needing to lift a finger.

Plus, with AI tools like ChatGPT, it's easy now to structure, edit, design and format your book without any tech skills or design experience—making the process more accessible than ever.

Launching a self-publishing business from home is fairly straightforward...

Decide what you want to publish. It could be a novel, a how-to guide, a cookbook, a memoir – anything you're passionate or knowledgeable about. Research your subject, find a hungry audience of readers and choose a topic they care about.

You can then write your manuscript with AI to help if you need it. Once you have a draft, revise it to improve clarity, flow and accuracy.

You can create a cover yourself using tools like Canva or hire a freelance cover designer (on platforms like Fiverr or Upwork). Then convert your manuscript into an e-book file (e.g. MOBI or EPUB).

A popular publication route is Amazon Kindle Direct Publishing (KDP) for eBooks and print-on-demand paperback. With a small budget, you can direct more customers by using Amazon Pay-Per-Click ads.

But you can also publish your own works as PDF files and sell them via a sales page, website, email newsletter or social media (or a combination of all of them). To attract more customers, you can use a controlled budget Facebook ad campaign targeting readers of similar books.

You can also sell physical copies of your products by using print-on-demand companies who will take orders directly and do all the printing, manufacture and postage for you – without you needing to invest up front in inventory.

Benefits:

- **It's low risk.** Unlike traditional publishing, there are no printing costs, no stock to hold, and no big upfront investment.
- **It's accessible.** You don't need a degree in English, a background in publishing, or years of experience. If you have knowledge, skills, or a passion for a topic, you can turn it into a sellable product using AI to help you structure, write and edit.
- **It's flexible.** Work whenever and wherever you want, setting your own pace.
- **It's scalable.** One book can bring in passive income for years. The more titles you release, the more your earnings grow, without any extra work once they're published.

Tools and Platforms:

- Microsoft Word for drafting and editing. Google Docs is a web-based alternative.
- [ChatGPT](#) for help with structuring, planning, writing and editing.

- [Grammarly](#) (free with optional premium upgrade) is an editing tool that can catch mistakes and awkward phrasing.
- [Canva](#) (free with paid Pro tier) is a graphic design tool that has book cover templates and stock images. Or choose to hire a cover designer, platforms like [Fiverr](#) or [Upwork](#).
- [Amazon KDP](#) for Kindle eBooks and Amazon print.

Self-publishing is a fantastic passive income opportunity for a book (or series of books) that sit online as a digital asset, earning you an automated income for years.

But it also offers creative fulfilment, doing something fun and interesting with your time that expands your mind, helps you develop new skills and puts something unique into the world that gives people pleasure.

5. Fulfilled by Amazon (FBA)

Just think what it would be like to have your own range of best-selling products on Amazon, generating you a rolling income without you needing to stock or deliver them yourself.

In fact, Amazon's own staff will work *for you*.

Thanks to something known as 'Fulfilment By Amazon' (or FBA), there has never been a better time for the ordinary home entrepreneur to set up a large-scale Amazon business with huge potential income.

You probably don't need any introduction to Amazon.

It is a colossal marketplace with over 300 million active customer accounts worldwide... and 22 million customer accounts in the UK alone. So, this is a great place to make money from selling products.

Recently, Jungle Scout, a tool for selling on Amazon, surveyed thousands of sellers and discovered that most make at least £800 per month in sales, while 40% of sellers earn between £800 and £20,000 per month (which amounts to £9,600-£240,000 in annual sales.)

In the past, you needed to invest many thousands in products to get a serious Amazon business going.

You'd need to put up money for stock and find somewhere to keep it. Not only that, but you'd need to post and package everything yourself, which took a lot of time and effort.

But with FBA, Amazon will store, pack and send out your products, saving you time, physical effort and the need for staff or storage space. They also handle customer service, queries, returns and refunds.

There is a fee for the service, but it is well worth it bearing in mind the amount of sales you can make for such a small effort. It's one of those few business opportunities where you can literally make money 'while you sleep'.

Once a product is set up on FBA, you only need to check your emails and a couple of websites each day (or night). Payments will hit your account automatically.

You don't need to create products yourself. You can source other people's products from wholesaler platforms like these:

- [Alibaba](#)
- [AliExpress](#)
- [Salehoo](#)
- [Worldwide Brands](#)
- [Wholesale Central](#)

These websites offer a wide range of products from suppliers worldwide, allowing you to find products that you can 'white label' as your own. This means you can add your own name to an existing product, then get them sent to Amazon's fulfilment centres.

Benefits:

- Low startup costs
- No need for storage space
- No manufacturing hassles
- No need for a website
- Access to Amazon's customer base and algorithms
- Amazon does all the stocking and delivery for you

Tools & Platforms

- [Amazon FBA](#)
- [Amazon Seller Central](#)

Amazon FBA gives you the opportunity to run a 'hands free' business where all the hard work is done for you. As long as you can source products for a low enough cost to make a decent margin, you will make money. It's also very scalable because adding more products to your inventory doesn't require any more work.

6. Subscription / Membership Sites

With most businesses you sell a product once. Then you have to go back to that customer to sell something else - or find a new customer entirely.

But with a subscription business you sell a service once to a customer, then they pay you for it, over and over again....

And if your product is a digital product, then you don't need to stock, manufacture or deliver anything.

This is the beauty of setting up your own subscription or membership information service. Once you've found your customer and sold to them once, they are, in effect, buying from you month in and month out almost automatically.

A whole new range of digital products and information services can now be sold on subscription, including courses, newsletters and membership websites.

These could be in areas like business and finance, food and drink, fitness and health, hobbies and pastimes, beauty and grooming, self-improvement, skill-development, education and careers.

However, to make the business work, you need to decide on a narrower niche and target audience to stand out from the crowd and focus your marketing to a niche hungry crowd. This allows you to dominate a small market, at a low cost, and become an authority in your niche. Examples include fly fishing, chronic IBS relief, memory-power, craft beer brewing. Amazon selling and Instagram mastery for business.

When you hit upon your niche audience, the aim is to deliver them regular information that they find valuable, practical and useful. This might include advice, tips, case studies, swipe files and resources to help someone in a hobby, work, life skill or health issue.

And you can get the latest AI tools to help you write the material in a fraction of the time it used to take.

The best membership and subscription sites contain:

- **Content that is hard to find** and which has value has value. Including something people will be happy to pay for rather than search for online for free.
- **Information that changes often**, or which is time sensitive in some way. Where you can offer the latest updates on subscription.
- **Media formats where being digital has an advantage.** For example, videos are a much better way of teaching than a paper book.
- **A personality behind it**, to whom subscribers can relate, with an everyday voice that they trust.

A subscription service usually requires a website with a private members area for the valuable content, and a delivery medium like email that keeps them alerted and updated.

You will need to publish monthly content in the form of articles, training, step-by-step guides, video coaching or webinars (perhaps even a combination of a few of these).

It can also include a private Facebook Group or forum. The more of these elements you have, and the more in-depth they are, the higher the price you can charge.

You will need to do some free content marketing to get your service known, which could include a public blog, email newsletter and social media (eg YouTube, Instagram, TikTok). Plus, there's the option for online advertising (eg Facebook ads and sponsored posts).

However, as a reward for your efforts, this has very high earning potential. For example, with 500 subscribers the *monthly* turnover of a subscription-based business would be £9,995.

Benefits

- You only have to find the customer once and make the initial sale once, then you can benefit from repeat sales that occur automatically.
- Customers stay with you long term, building up a valuable customer base. So you can grow your business turnover exponentially. month by month.
- You benefit from a predictable cash flow with high potential returns.
- You can use AI to help you with research, planning, writing, editing your articles, emails, videos and webinars. It can even handle customer replies.

Tools and Platforms:

- [Kajabi](#) (paid) - Premium all-in-one platform where you can publish courses, email, sales pages and anything else you need.
- [Systeme.io](#) (Free to start) - this also includes sales pages, subscriptions, email, protected downloads
- Or a simpler, cheaper version is [Podia](#)
- Microsoft Word for drafting and editing. Google Docs is a web-based alternative.

- [ChatGPT](#) for help with structuring, planning, writing and editing.

Subscription publishing is one of the most potentially lucrative ways to grow an online business from home. However, it takes more work to create regular content in multiple forms, with more customer service and requirement to do some content marketing to attract new leads.

7. Digital Courses

Imagine turning what you know into a passive income, where you do a bit of work once, then sales continue coming in for months, even years.

This is possible when you create your own digital course.

The internet is full of people seeking information, recommendations, advice, shortcuts and tools that help them overcome problems or achieve goals. Which is one of the reasons why educational courses are booming. The 'eLearning' market has grown by 900% since 2000 and is projected to continue at the compound annual growth rate of 14% each year. Estimates are that it will reach \$1 TRILLION by 2032.

One of the best ways to capitalise on this is to create a digital course in which you share a piece of knowledge or experience with other people.

While it might seem to you that creating a course is a bit above your skill level or experience, this is probably not the case. In fact, there are unlimited opportunities to tap into this online business, if you use the right strategy to find the right niche.

Because a course can be based on any life experience you might have had, big or small.

- You might have renovated your garage, built your own shelving unit on a shoestring, upholstered your own sofa, or run a profitable Airbnb.

- You might have counselled someone through grief, learned to cook delicious plant-based cakes, or brought up an autistic child.
- You might have been trained by your company to do spreadsheets, write recruitment ads or teach health-and-safety.
- You might have recovered from a spinal injury, given up smoking, or developed a morning workout routine that doesn't cause you hip pain.

If there is something you know how to do – and which someone ELSE would like to do, then you could create a course in it.

There are now ready-made platforms like Kajabi and Podia that allow you to add audio, video, pdfs and quizzes. They're intuitive and user friendly which makes course creation simple.

A course could include video demonstrations, step by step Action plans, recommendations for tools, apps and platforms. planners and checklists templates and swipe files.

Benefits:

- User friendly platforms with ready-made templates mean you can build a course without tech or design skills
- No need to be an expert, you can share any experience or knowledge, however simple.
- No printing, no packaging, no order processing.
- Once you know how to make one course, you can create and upload more to create multiple income streams.

Tools and Platforms:

- [Kajabi](#) is an 'all in one' solution that allows you to incorporate both your course AND your email marketing on one platform. [Podia](#) is similar, with a user-friendly interface and low entry level pricing option.
- [Teachable](#) is designed purely to help you create and sell courses. It concentrates on providing the tools you need to create, deliver and sell your online course. It is the more budget-friendly option.
- Microsoft Word for drafting and editing. Google Docs is a web-based alternative.
- [ChatGPT](#) for help with structuring, planning, writing and editing.

The big benefit of course creation is that this is something you can do just ONCE, in as little as a month (in whatever time you can spare). Then after that you can earn a rolling passive income from a single product without doing any more work.

8. Etsy Digital Downloads

For most people, 'Etsy' brings to mind images of products like candles, cushions, jewellery and vintage accessories. But it is now a booming sales hub for digital products.

These take the form of downloadable files and can include anything from lists, planners and templates to CVs, invitations, inspirational posters and customised scripts.

They can be:

- Products that consumers print out to enjoy and use at home to help them solve problems or achieve goals, for example, a goal-setting diary, a poster of motivational quotes, a 'chore chart' or weekly planner.
- Products that consumers, business owners and entrepreneurs can download, edit to fit their requirements, then use for practical purposes. For example, an invoice template, a worksheet for a coaching programme or an event invitation.

Now there's an exciting way to create your own in-demand digital product in a matter of hours... and get it listed on this booming online marketplace *the very same day*.

You can repeat this strategy over and over again, until you have multiple dozens of digital products making automated sales for you, without you lifting a finger to deliver them.

The key is to create ready-made solutions to small, everyday problems in a form that comes at a low price.

So, the most popular products are those which save people (and businesses) time and effort in doing research, planning out their lives, creating their own materials or coming up with their own ideas. People love them because they are cheap and can be accessed almost instantly.

The beauty of creating Etsy digital products is that you don't need any materials. There is no physical manufacture. No stock. No postage or packaging, it can all be done on a home desktop or computer.

And thanks to AI, you can sidestep the need for creative, writing and marketing skills. Instead, you can use AI to get ideas, research the market, create the copy and content, and formulate an alluring listing that helps you reach customers on Etsy's busy platform.

Once you complete the initial work, all you have to do is monitor sales and answer the occasional email from buyers.

A single product can keep generating money, day after day, night after night. literally while you sleep. You can make unlimited profits from just one product for as long as it remains popular.

Because it's relatively quick and easy to create a digital product, you can easily add to your inventory. All you do is rinse and repeat.

Benefits:

- You don't need to make an upfront investment.
- You don't need to create, stock or deliver a physical product
- You don't need to find your own customers
- The products are quick and easy to make (especially with the help of AI tools like Chat GPT)
- Once your product is uploaded, customers can download the product immediately, with payments processed on your behalf, so that all you need to do is sit back and watch the income roll in.

Tools & Platforms:

- An [Etsy](#) account
- [ChatGPT](#) for help with structuring, planning, writing and editing.
- [Canva](#) is a user-friendly, online graphic design platform that allows you to create professional-looking visuals quickly and easily.

[Midjourney](#) or [DALL·E](#) can generate artwork from text prompts.

It's rare to find home business opportunities with such low startup costs and such low risk. You could have your first product created and listed within a day for virtually nothing.

9. PDF Farming

Imagine picking up your phone one morning to see that you've made £20.

Then at lunchtime another £40... And then £30 while you're eating dinner...

All thanks to the digital equivalent to a page of paper, which took you less than an hour to create and which sell online for £10... £20...or even £50 each!

This is possible 'PDF farming' is where you create and sell short digital downloads in PDF format (effectively, the digital version of a piece of paper) that help people solve a specific problem or achieve a clear goal.

Examples include checklists, how-to guides, mini workbooks and cheat sheets, aimed at small niche audiences who are actively searching for practical solutions online.

For example...

- A quick start guide to Mahjong.
- A CV Checklist for Jobseekers Over 50

- A 7-Day Anti-Inflammatory Meal Plan for Joint Pain Sufferers
- The 5 best part-time online income generators for stay-at-home mums

These PDFs are typically between 3-30 pages long and sold on websites like Etsy or Gumroad for under £50. There they can become stand-alone products which generate multiple passive income streams without you doing any delivery or payment processing yourself.

The income might only be a trickle at first, but the more PDFs you upload, the more that can turn into a steady flow.

However, they can also be used to draw people into any kind of business as low-priced, easy-purchase options. For instance, someone might buy a PDF guide for £20, after which you could promote a higher priced course or subscription service as an upsell.

Benefits:

- **Low Entry Barrier**, no need for upfront investment, fancy software or learning a new skill. Using AI you could get a PDF written and designed in less than an hour.
- **No inventory or fulfilment**, files are delivered automatically online.
- **Almost 100% profit margins**, apart from small platform and payment fees (taken only after the sale is made).
- **Scalable** – Once one product is created and selling, it's easy to add more or build bundles of multiple PDFs.
- **Faceless business model**, no need to appear on camera, use your voice, or build a personal brand.
- Works with AI, ChatGPT can help generate ideas, outlines, and even draft content.

Tools:

- Microsoft Word for drafting and editing. Google Docs is a web-based alternative.
- [ChatGPT](#) for help with structuring, planning, writing and editing.
- [Gamma](#) is an AI design tool that will turn your document into a stunning PDF based on a simple prompt. It's free to use and brilliant for making a high value, slick-looking PDF, including infographics, charts, illustrations and other types of content.

The big benefit of PDF farming is the speed at which you can create your products, allowing you to quickly build up a bank of digital assets online. While the income stream from one product might only be a trickle, they will soon combine into a much greater flow of passive income.

10. YouTube Channel

Do you enjoy checking out YouTube channels? If so, I'm sure you're more than aware of how much money some of the creators make!

Which is why one of the most exciting ways to build an audience and make money online is by setting up a YouTube Channel.

Now, this is something that might feel intimidating if you don't have the confidence to speak in front of a camera or talk over footage...

But you can opt for a 'Faceless' YouTube channel where you won't appear in the videos, and you can get a human-sounding AI to voice it for you.

Using AI tools to help you will radically reduce the time it takes make a video, turning something that might have taken a full day into something that takes a few hours.

You can create your script using tools like ChatGPT. Once your script is ready, you can convert it into a voiceover. Copy and paste your script into an AI voice tool like Murf.ai. Then export it as an audio file (usually in MP3 or WAV format). You can then add this to an AI tool that automatically pairs your words with relevant stock footage, images, or animations. You can adjust those visuals or let the AI pick for you.

As a result, you can create multiple videos across the weeks, fairly effortlessly and anonymously. By providing useful information regularly in a fun way, you can build an audience.

To earn from YouTube ads, you need 1,000 subscribers PLUS viewers need to have watched 4,000 hours of your content in the last 12 months. Once that threshold has been passed, UK YouTubers generally earn between £0.25 and £4 per 1,000 views. So, a channel with 100,000 views per month could potentially earn between £25 and £400 from ad revenue alone.

However, the above earnings DON'T include what you'd make from marketing products to your audience. Because no matter how many viewers you have, you can also make money from:

- Sponsorships, companies related to your niche could pay £10 to £50 per 1,000 views for sponsored content.
- Affiliate marketing, promoting other people's products.
- Your own merchandise, for instance, eBooks, digital courses, web-shops
- Higher level content like webinars and online workshops

This is why the average UK salary for a YouTuber in the United Kingdom is an estimated £33,873. Not bad for a part time job.

Popular types of 'YouTube channel include educational explainers, home business ideas, relaxation and ASMR, reviews gameplay walkthroughs and commentary, documentaries and storytelling, DIY and design. productivity hacks & life skills. meditation and sleep guides, unboxing videos, travel, culture, and virtual tours, cooking demonstrations & recipes

Of course, these are general categories don't simply pick something like "home business" and start a channel based on that. What you need to do is find a niche where you can focus on a narrower subject and target audience. For example, "Etsy Selling for Crafters" or "Smartphone App Income Ideas."

In each video, the key is to focus on ONE task, goal, problem or idea. Ensure that the content is informative, entertaining and valuable to your target audience.

Benefits:

- A fun, creative way to make money
- No need to use your own voice or show your face
- AI can help create the materials for you, even without skills
- You can work whenever you like.

Tools and Platforms

- A decent smartphone will do the job if you want to film yourself
- [ChatGPT](#) for help with structuring, planning, writing and editing.
- [Pictory.ai](#) for visuals.
- [Instadoodle](#) for a whiteboard style, you can import your voiceover, then create simple doodles or visual sketches to match the content.
- [Murf.ai](#) can turn a script into a voiceover.

YouTube is a fun way to generate an income stream as long as you commit to creating regular videos in a consistent niche, and you have a bit of patience while the audience builds.

11.Faceless TikTok

Most people think that TikTok is just a series of mindless clips of people lip-syncing to music, ranting into the camera, or doing zany stunts.

But TikTok is a huge selling channel now for advertisers, small businesses and product creators....

And there's a completely different way that some people are using this massively popular platform to make money. And they don't appear in the videos at all. They don't even make the videos themselves.

If you looked at their accounts you wouldn't know what their real names were, what they looked like or what accent they had. And yet - they're generating an income from their TikTok feeds.

I want to show you an amazing new way to use AI tools to create a stream of in-demand videos that generate clicks and sales without you showing your face, speaking to camera or using your own voice.

As you channel grows, you could get regular payouts from sharing an affiliate link to digital products - and businesses will pay you a cut for doing it.

It could be £20... £90.... or £150...

Simply check your smartphone now and then to see what you've earned.

What's ideal about this is that you could set up an online business within a DAY without needing a website or products.

Benefits:

- The social media feed is created for you by AI, from the ideas to the text to the video creation to the voiceover.
- Posts can be scheduled in advance so that you can go to your day job or get on with other things!

- The product fulfilment is all done for you with the product created and delivered to the customer automatically (no need to process payments or deal with returns!)

Tools & Platforms:

- [TikTok](#)
- [ChatGPT](#) for help with structuring, planning, writing and editing.
- [Pictory.ai](#) copy-paste your script or import your voiceover. It will automatically pair your words with relevant stock footage, images, or animations. You can adjust the visuals or let the AI pick for you.
- [Doodly](#) for a whiteboard style, you can import your voiceover, then create simple doodles or visual sketches to match the content.
- [Murf.ai](#) can turn a script into a voiceover.

This opportunity combines the latest AI video-creation tools with one of the fastest growing and most profitable social media channels. It allows you to make a side income in your spare time from content you don't create yourself... and products that other people make, sell and deliver for you.

Best of all, there's no need to share your identity, talk about your personal life, show your face or even use your own voice!

12. Online Tutoring or Coaching

Would you like to get paid for your time? Just for sharing what you already know? All from your home computer or laptop?

Personal coaching and tutoring is one of the fastest-growing sectors in the online 'eLearning' economy. This is where you work one-to-one (or sometimes one-to-many) to help someone improve a skill, overcome a problem, reach a goal or pass a test.

It's a simple exchange. You offer your time and expertise. They pay you for access to your brain, your experience, your insights - and sometimes just your encouragement. And you can do it all online using simply video-call and messaging apps.

So, if you have a skill, life experience or area of expertise that someone else might need help with - there's likely a coaching opportunity somewhere in there.

This includes:

- Academic subjects, exam prep, literacy and numeracy (ideal for ex-teachers and students)
- Music, art, writing or creative hobbies
- Fitness, yoga, breathing and flexibility
- Confidence, public speaking, communication skills
- Life transitions such as parenting, divorce, menopause, career change
- Business skills such as marketing, freelancing, negotiation, branding, productivity or mindset

Sessions are typically held via Zoom or similar video platforms. You can work with clients worldwide, setting your own hours and pricing. Some coaches run free discovery calls to build relationships and offer paid programmes after that- others charge per session or offer packages.

You can also turn 1-to-1 sessions into group workshops, monthly packages, email coaching or 'accountability clubs' using social media messaging apps like WhatsApp.

To build credibility, start with a clear niche and target audience. “Coaching” is too vague. But “Confidence Coaching for Women in Their 50s” or “GCSE Maths Revision for Students with Dyslexia” instantly tells people what you do - and why you might be the right person for them.

Some coaches and tutors combine this model with selling digital downloads, printables, or short courses. These can either act as lead magnets, drawing potential clients in, or as extras you can sell to existing clients, allowing you to make money as passive income, freeing up more of your time.

Benefits

- **Extremely low startup costs**, just your time, skills and an internet connection
- **No physical products or stock**, nothing to print, post or manufacture
- **Flexible**, you choose when, where and how much you work

Tools & Platforms:

- [Zoom](#) - for delivering live coaching and tutorials
- [Whatsapp](#) - for extra support and updates,
- [Calendly](#) - to manage bookings and availability
- [Trello](#) - Project management tool to help you organize your tasks and communicate with clients effectively. Or try [Asana](#) - Another project management tool to streamline your workflow and improve collaboration:

If you’ve picked up a few things in your life that you could share with others who don’t have your experience, this could be a rewarding side-business.

13. Public Domain Products

Imagine that you had a range of book titles selling on Amazon, eBay, Etsy, and other eCommerce platforms.

Yet you didn't write these books yourself. They were authored by professional writers, thinkers, artists, lifestyle gurus and scientists.

They might include a book of classic nostalgic war time recipes... a book of Welsh folk tales... a book on confidence boosting... a Victorian horror classic... a guide to business success.

These are 100% yours to make money from, bringing you multiple passive income streams automatically - and you have more in the pipeline, ready to upload to increase your income even more.

This is genuinely possible, thanks to what is known as the 'public domain'.

'Public domain' works describe those books, manuals and guides whose copyrights have expired or have never been copyright protected. They have no owner and are available free of charge for anyone to copy, change, reformat, sell and distribute in any legal and ethical manner.

Famously, a marketer named Bob Proctor took the book, The Science of Getting Rich and created his own versions of this and other public domain books like Napoleon Hill's Think and Grow Rich. These helped him build a multi-million-pound self-help business.

There are two approaches you can take. One is to add extensive notes, biographies, summaries, historical context and resources – what is known as 'supplementary content'.

But the most profitable method is to take pieces of different texts to create your own unique product.

For example, you can clip, collect and collate snippets relating to a particular subject or theme.... Cats, dogs, golf, writing, children, fortune-telling, witchcraft, and more..., and gather them into one volume.

Thanks to Artificial Intelligence tools, each book can have a fantastic cover with new introductions, notes and bonus materials, all created WITHOUT any experience, design abilities or writing skills.

Once a bunch of public domain products have been adapted, compiled and reassembled by you, few buyers will even realise it came originally from the public domain.

Week after week, ALL the profits from these books will come to you. And you can keep adding as many titles as you can find, month after month, until you have a proper list of products earning you an income online

Benefits

- No content creation from scratch
- Endless material available
- High demand for vintage or themed editions
- AI can do the design and editing for you

Tools

- The primary source is [Project Gutenberg](#)
- [The Internet Archive](#) - a digital library offering complimentary access to a vast collection, including books, films, audio, software, and more.
- [Open library](#) - offers a complimentary online repository filled with millions of books, films, music, websites, and more, accessible to everyone
- [British Library Digitised](#)
- [Europeana](#) offers access to a vast collection of digitized materials from European cultural heritage archives.
- Microsoft Word for drafting and editing. Google Docs is a web-based alternative.

- [ChatGPT](#) for help with structuring, planning, writing and editing.
- [Canva](#) (free with paid Pro tier) is a graphic design tool that has book cover templates and stock images. Or choose to hire a cover designer, platforms like [Fiverr](#) or [Upwork](#).

This is an opportunity for you to become a publisher, based in your own home, working part time (maybe the equivalent of a day a week). The result will be a proper, bona fide home enterprise that's rewarding, and of which you can be very proud.

14. AI-Powered Artworks on Etsy

Here's a side business that'll be perfect if you'd love to make money from something creative and fun that you enjoy doing.... but you worry that you lack the artistic flair and skills needed.

Because thanks to the latest AI tools, ANYONE can now get creative - especially when it comes to art. You can now create brilliant-looking products in seconds – even with ZERO creative abilities and NO artistic talent.

Literally, you type some commands, and an image appears in less than 20 seconds. It could be anything you like, for instance, 'Victorian man riding fish like a bike on cobbled street' or 'Surreal oil painting of a roman urn with flowers' Type it into your computer, let the AI do its thing - and then... hey presto, your image appears.

There's nothing like the buzz you get when you see your own AI art come to life. It's like, "Wow, did I really make that?"

But there's a way you can turn this process into a profit.

You can use AI to create these images, then upload them onto Etsy, where people can download them for a fee.

You don't need to get involved in dealing with people or doing any selling directly.

There's no need for stocking or packaging...No delivery, and no customer services... Even the payments are processed for you.

Yet despite this minimum effort, you could see an extra £500 - £1,500 or more per month in passive income.

And if you want to make physical versions of your products, you can add them to print-on-design items to make:

- **Wall Art and Posters:** Design digital or printed wall art and posters.
- **Personalized Gifts:** Make personalized illustrations for gifts like custom portraits, greeting cards and t-shirts.
- **Greeting Cards:** Make your own range of greeting cards targeting a specific audience or using a certain style of aesthetic.
- **Event Invitations and Stationery:** Design invitations, stationery, or thank you cards for events like weddings, birthdays, or showers.
- **Gift Wrapping Paper Designs:** Design unique patterns for quirky gift-wrapping papers.
- **Home Decor:** Design patterns and images for home decoration items like wallpapers, curtains, or cushions.

The key to successful image generation lies in crafting detailed and specific prompts. General prompts often lead to generic results. So you should include details like style, colour, mood, and context. You can also make the AI creation more your own by adding your own touches through digital editing tools.

Benefits

- Stunning products that are yours to profit from, yet you don't create yourself
- Access to Etsy's busy database of customers

- You don't need your own website or social media...
- There's no need for stocking or packaging...
- No delivery, and no customer services...

Tools

- [Midjourney](#) or [ChatGPT](#) can generate unique artwork from text prompts.
- [Etsy](#)
- [Printful](#) or [Printify](#) if you want to use print on demand

This is an ideal business if you love the idea of being creative – yet you lack the confidence and skills to make your own art. You could make wonderful products that people enjoy in their homes without needing any artistic flair.

15. Licensing or Reselling Rights

No doubt you've seen digital entrepreneurs making money online from information products like guides, courses, videos and training programmes.

It's not easy to create these yourself to the same high standard without having expertise in a certain field not to mention the cost and effort you need to put into the writing and design of the final package.

However, there's a way that you could make money from top-notch in-demand products that other people have made for you.... and keep all the profits!

Resell rights and Private Label Rights (PLR) give you permission to take an existing digital product (usually an eBook, report, course, or video) and sell it as your own. In some cases, you're even allowed to edit it, brand it, break it apart, bundle it, or turn it into other products.

Popular niches for this include health, business, mindset, marketing, personal development, weight loss, parenting, and relationships.

There are different types of licences:

- **Resell Rights (RR):** You can resell the product as it is but not modify it or claim authorship.
- **Master Resell Rights (MRR):** You can resell it and also sell the resell rights to others.
- **Private Label Rights (PLR):** You can rebrand, edit, rewrite, and sell under your own name or business. This means that with a little bit of work upfront, changing the title, rewriting the intro, switching the design and perhaps adding your own case studies and examples. But you can use AI to help you with structuring, writing and editing, which means you can create a high-value product in a fraction of the time it would usually take.

PLR content is often sold to hundreds (sometimes thousands) of buyers. If you upload it unchanged, you'll be one of many clones. But with a few tweaks, your version can stand out.

Some people even combine multiple PLR products into unique hybrids, pulling the best ideas and bundling them with tools or templates to create something completely new.

You can also adapt and repurpose the material to create courses, manuals, membership sites or subscription services.

As a result, you can quickly build a portfolio of products and services, ideally with different price points ranging from entry level products worth £10-£99, going up to mid-price products from £100-£500, way up to higher level items that could sell for £500+.

Benefits

- No need to create your own products.
- Get to market quickly, products can be ready to sell within a day
- You can build a wide range of digital products fast
- Low startup costs, many PLR products are under £20

Tools & Platforms:

- [BuyQualityPLR.com](https://buyqualityplr.com) - Offers a wide range of high-quality PLR products in evergreen niches
- [Canva](https://canva.com) - user-friendly software for creating designs using templates, especially text-based or simple graphic designs.
- [ChatGPT](https://chatgpt.com) - for help with structuring, planning, writing and editing.

This is an opportunity to become a publisher of hot-selling digital products that you don't need to create yourself.

16. Virtual Assistant

Here's a great part-time freelance gig that you can run from your home computer for very little upfront investment.

A Virtual Assistant (VA) provides administrative, technical, or creative assistance to clients remotely. To become one, all you need is some basic communication, organisation and time skills.

VAs typically charge between £15 and £30 per hour, but rates can vary depending on your skills, experience, and the complexity of the tasks. Assuming a 20-hour work week, you could earn £300 to £600 per week, or £1,200 to £2,400 per month.

Here are some examples of the kind of work you could offer:

- Assisting clients with personal tasks, such as making reservations, online shopping, or sending gifts.
- Entering, updating, and organising data in spreadsheets, databases, or other software.
- Sorting, organizing, and responding to emails.
- Scheduling appointments, meetings, and events, as well as managing and updating your client's calendar.
- Researching and booking travel accommodations, such as flights, hotels, and transportation, for your clients.
- Conducting research on various topics, finding relevant articles, industry news, or competitor information.
- Formatting and proofreading documents, such as reports, presentations, or proposals.
- Keeping track of your client's social media accounts, responding to comments or messages.
- Drafting simple social media posts, blog articles, or newsletter content based on your client's requirements.

- Responding to customer inquiries via email or chat, managing support tickets, and providing basic assistance to customers.

You can use ChatGPT to support your work, saving you time and helping you carry out tasks you are not particularly skilled in. So don't be put off by a lack of experience, time and skill. Thanks to AI it's easier to become a VA than ever before.

I recommend you begin by focusing on a specific niche to stand out from the competition and target clients more effectively. Here are 5 profitable angles to explore:

- **E-commerce Assistant:** Offer services tailored to online retailers and e-commerce businesses, such as product listing, inventory management, order processing, customer service, and social media management.
- **Property Assistant:** help estate agents and property management companies with tasks like managing listings, scheduling appointments, handling email inquiries, coordinating property viewings, and managing social media accounts.
- **Social Media Assistant:** Specialise in managing clients' social media accounts, including content creation, scheduling posts, monitoring engagement, responding to comments, and developing social media strategies to grow their online presence.
- **Content Creator Assistant:** Focus on assisting bloggers, digital marketers, and businesses with content-related tasks, including writing blog posts, creating newsletters, proofreading and editing, managing content calendars, and conducting keyword research for SEO optimization.
- **Online Course Creation Assistant:** Help online course creators and instructors by managing their course platforms, handling administrative tasks, creating marketing materials, managing social media promotion, and providing customer support for students.

Benefits

- **Flexible schedule:** Work on your own terms, setting your hours and choosing projects that suit your preferences.
- **Remote work:** Operate from the comfort of your home or any location with a stable internet connection.
- **Scalability:** As you gain experience, you can increase your rates, expand your services, and potentially grow your VA business.

Tools and Platforms

- [Fiverr](#) or [Upwork](#) are platforms where you can find clients and jobs.
- [Society of Virtual Assistants \(SVA\)](#) - UK's largest organization for VAs, offering resources, advice, and networking opportunities
- [VA Handbook](#) - A comprehensive resource for aspiring VAs, with guides, tips, and templates:
- [ChatGPT](#) for help with structuring, planning, writing and editing any content, or for writing emails and replies to clients,
- [Google Workspace](#) - A suite of productivity tools, including Gmail, Google Calendar, and Google Drive, which are commonly used by VAs.
- [Trello](#) - Project management tool to help you organize your tasks and communicate with clients effectively. Or try [Asana](#) - Another project management tool to streamline your workflow and improve client collaboration:

Becoming a virtual assistant allows you to work from home at hours that best suit you, with the power to choose your own clients.

THE BONUS

17. Affiliate Marketing

This side hustle is extremely powerful, that there are many people, here in the UK and worldwide who have made Affiliate Marketing into their full-time career. Earnings can range from £50 a month to £10,000+ a month.

Now, I am sure at some point in your life you have recommended a product or a service to your friends and families. But this you get paid for recommending? The answer is simply... NO!

Affiliate Marketing is a proven side hustle, here in the UK and worldwide.

Commissions can be 20% up to 100% in some cases.

Now the types of products or services you can promote are:

Tangible or Digital.

Tangible: Books, clothes, supplements etc...

Digital: eBooks, how to guides, webinars, membership sites, subscription services and software.

Commission can be a one off payment for tangible items and a monthly income for Digital services.

Rather than getting a one-off payment of £5.00 for example. Refer 10 customers and you get paid £50 one time.

When you promote a subscription service you may get paid £5.00 per month, per customer you refer. Refer 10 and you get paid £50 per month.

There are high commission products out there, which is known as 'High Ticket' these commission can range from £500 - £997+

Benefits

- Very low risk.
- Very flexible.
- No product creation.
- No customer service to deal with.
- No refunds to deal with.
- Global opportunities.

Tools & Platform:

- [Clickbank](#)
- [JVzoo](#)
- [ChatGPT](#)
- [BirdSend](#) (Email autoresponder)
- [Google](#) (Niche interest + affiliate program)

Affiliate Marketing is a great side hustle to start and if you are interested in learning more about this, please do the following:

Email me: [Click here](#)

Subject line: Interested in learning more about Affiliate Marketing

SUMMARY

Congratulations on making it to the end of this guide. Taking action, even in small steps, is what sets dreamers apart from doers - and you've just proven you're ready to move forward. Whether you've mapped out your first milestone, set a date for your launch or simply gained clarity on your next move, every bit of progress counts.

Remember, building something new doesn't have to be overwhelming or lonely. The key is to keep your goals visible, celebrate your wins (no matter how small) and reach out for support when you need it. If you ever feel stuck or unsure, revisit this guide and remind yourself of the simple steps that can get you back on track.

Thank you for letting us be part of your journey. Here's to your continued success and the many milestones ahead.

With encouragement and belief in your potential.

To your success

Chigs



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If you are interested in learning more about Affiliate Marketing, then I highly recommend reading this book: (click the image)

